

Awareness session on Sexual Harassment at Workplace

IMS Marketing Office, in line with its vision to achieve a healthy, secure and progressive environment for the employees, arranged an awareness session on “Sexual Harassment at Workplace” on 17th November, 2021.



Marketing Group Officers attending Awareness Session on Sexual Harassment



Ms. Amina Asif, Legal Advisor-Punjab Commission on the status of Women, Govt of Punjab, Pakistan delivered the session. The detailed interactive session started with an introduction, to the types of harassments at workplace, abuse of authority, coping up with a hostile working environment, retaliation to harassment, legal ways to deal with an incident, internal and external compliant authorities and possible preventive measures of harassment.

The speaker also focused on stress management techniques and psychological support with special focus on harassment. A group activity followed by an interactive Question/Answer session was also held at the end of the lecture.



SM MKT (P&L) awarding the trainer with Certificate of Appreciation



The session was attended by around 45 officers, including all Head of Departments, Senior Management of FFC Marketing Group Office based at Lahore and other Management Employees. The senior management admired the activity and termed it integral towards achieving a safe and healthy working environment. IMS Marketing Office Lahore aims to continually improve and implement further best practices at its workplace.