

Precision Farming Seminar



Food Security and Agriculture Center of Excellence in collaboration with Sapphire Farms Services Pvt Ltd advances on its commitment towards precision farming in Pakistan. For the awareness of agri-stakeholders of Pakistan, a drone-based agriculture application seminar was held at Royal Palm Golf and Country Club, Lahore on Tuesday, 17th May, 2022.



FACE Precision farming services were introduced to progressive farmers of the region. Dr. Muhammad Anjum Ali, DG Agriculture Punjab attended the seminar as Chief Guest. Mr. Shahid Abdullah, Chairman Sapphire Group of Industries, Mr. Ahmed Jaudet Bilal, CEO Sapphire Farms Limited and Ms. Maliha Malik, COO FACE entertained farmer queries during group discussions at the seminar. In the two-way interactive session, the farmers stressed the rising need for affordable agri technological solutions and their accessibility nationwide to combat the food insecurity in Pakistan.

A detailed demonstration showcasing the capabilities of Phantom 4 Multispectral and Agras T 30 agricultural hexa-copter followed the seminar. The farmer community appreciated the efforts put in by FACE and its partner organizations towards the elevation of precision farming in Pakistan.

