TWO-DAY MOTHER AND CHILD HEALTHCARE CAMP AT FACE APL

Food Security and Agriculture Center of Excellence (FACE) in collaboration with Punjab Health Facilities Management Company (PHFMC) and Population Welfare Department (PWD), Government of the Punjab, organized a two-day mother and child healthcare camp at FACE Ahmedpur Lamma on 18th and 19th November 2021. The aim



of the camp was to provide quality healthcare services to the rural women and children.

Mr. Waheed Iqbal, District Population Officer, Rahim Yar Khan deputed Ms. Razia Sultana, Family Welfare Counsellor PWD, for the camp. She provided guidance to visiting women on antenatal-postnatal care, nutritional requirements of mother and

child. PWD also arranged free-of-cost medicines, nutritional supplements and contraceptives at the camp.

Meanwhile, Ms. Saba Athar, Ultrasound

Technician PHFMC, provided free ultrasound services to women. FACE lady officer further briefed the visitors on breast cancer awareness as well as distributed brochures and pink lady badges, among them.



PWD staff providing healthcare services along with free-of-cost medicines to the rural women of Ahmedpur Lamma

An overwhelming response was received, with over 400 women benefitting from the free camp.

The local community insisted on organizing such camps on a frequent basis due to lack of quality healthcare services in the area.





Mothers and children being facilitated by Lady Health Officers at FACE APL



Free-of-cost ultrasound facility provided by PHFMC



Ms. Ummara Tariq, FACE Officer, providing breast cancer awareness brochures and pink lady badges to women visiting the camp