## Introduction to Precision Farming at Khanpur

Food Security & Agriculture Center of Excellence along with Sapphire Group and REEDS Pakistan arranged for a demonstration on Precision farming in Tehsil Khanpur of District Rahim Yar Khan on 11<sup>th</sup> January 2021.



More than 50 local farmers attended the aerial-based Precision farming campaign where onground demonstrations were carried out on the data analysis and precision spraying capabilities of Phantom 4 Multispectral and Agras T 16 Hexacopters respectively.



The audience was oriented over the potential of agriculture-based drones, their efficiency and impact on production in economic and eco-friendly terms.



The local farmer community took keen interest and inquired the availability of the technology, efficient use of pesticides and their concentration levels and recommendations on suitable pesticides firms for better results for their upcoming cotton crop. Bookings for drones were also made during the campaign.



Multispectral Data Analysis offers tailor-made solutions for the rural farmer with economical and optimized input costs. With precision agriculture, FACE aims to assist individually in accordance with custom requirements to enhance both productivity and profitability. With greater visibility and forecast, farmers now have better means and opportunities to strengthen their economics and prosper in parallel.



