



## FAUJI FERTILIZER COMPANY LIMITED

is proud to sponsor the **Pakistan Pavilion** and be a part of

# DUBAI EXPO 2020

1<sup>st</sup> October 2021 - 31<sup>st</sup> March 2022

**Connecting Minds, Creating the Future**



**Fauji Fertilizer Company Limited (FFCL)** – Pakistan’s foremost conglomerate and leading fertilizer manufacturing and marketing business, has disclosed its official sponsorship of the Pakistan Pavilion – the country’s largest foreign exhibition feature at Dubai Expo 2020. 192 countries are participating in the expo and a footfall of over 25 million visitors is anticipated between 1<sup>st</sup> October 2021 – 31<sup>st</sup> March 2022.

Themed at “**The Hidden Treasure**”, FFCL through its collaboration on Dubai Expo, intends not only to capitalize upon this prospecting opportunity of presenting Pakistan’s soft image in the International arena, but also promote its own diversified portfolio of ‘*Core Business*’, ‘*Renewable Energy*’, ‘*Processed Food Products*’, ‘*Food Security*’ and ‘*Specialized Technical Services*’ through its premier business concerns such as: FFC, FFCEL, FFFL, FACE and OLIVE, during the six-month Expo.