

# FACE & FFF join forces for a good cause!

With COVID-19 presenting an ever rising risk of infection and affecting the livelihoods of people across Pakistan, FFC, through its NPO FACE and sister concern Fauji Fresh N' Freeze took the initiative to deliver much needed help and assistance in providing rations to those in need in June 2020!



Based on a household survey conducted by FACE team in APL, vulnerable families were identified and a total of **4400** food packages were disbursed in a well-planned effort between the 24<sup>th</sup> of June and 3<sup>rd</sup> of July 2020.







Fauji Fresh n Freeze generously contributed 13.5 tons of frozen vegetable variety for the relief operation which greatly benefitted the selected families.



For safety and containment, over 5000 masks were also distributed amongst the members of the households.





The effort was very well received by the community and lauded by national newspapers and news-channels alike.





