

# FACE Join hands with RAVI AGRIC



**Food Security and Agriculture Center of Excellence inks the partnership with Ravi Agric for Promotion of Mechanized Agriculture Amongst Farmers**

A MoU was signed between the two organizations, Ms. Maliha Malik, COO FACE and Mr. Fahad Iqbal, CEO Ravi Agric participated in the signing ceremony held at FFC Marketing Group Office Lahore on 3rd Feb 2022. Mr. Ather Javed, Member Board of Trustees FACE also participated the signing ceremony. Mr. Ather carried out a detailed discussion on the rising need for mechanized farming in the country.

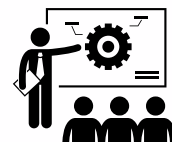
With the help of this collaboration, FACE aims to enable small and medium farmers and equip them with the latest machinery to increase per acre yield and crop quality at marginal rental cost. The farmers will be able to access the following through this partnership:



**Advance Agriculture implements through FACE on rental basis**



**Procurement through FACE low cost loans and Govt sponsored programs**



**Capacity building of farmers on mechanized agriculture and its utilization**



**Mr. Fahad Iqbal, CEO Ravi Agric and Mr. Ather Javed, Group General Manager Marketing FFC/Member Board of Trustees FACE discussed the need for mechanized farming in Pakistan**