

CEO Sapphire Farm Services visits FACE



Director-FACE/GGM-MKT, Mr. Ather Javed, and COO-FACE, Ms. Maliha Malik, held a meeting with CEO-Sapphire Farm Services Ltd., Mr. Ahmed Jaudet Bilal, at FACE Lahore Office on Tuesday, 29 March, 2022. They discussed the future plans for precision farming services offered through the joint collaboration between FACE and SFSL, and established the roadmap for expansion of activities across Pakistan, starting from Sahiwal.

Mr. Jaudet Bilal praised the much-needed technical and social services provided by FACE to the marginalized and small landholder farmers in the country. In turn, Mr. Ather Javed expressed his appreciation for SFSL's commitment to introducing precision farming services in Pakistan by incorporating leading international technologies.

SFSL has pledged to increase its contribution to agriculture in Pakistan by adding to its fleet of aerial hexacopters to meet the growing demand for precision farming services in the country.

