

FFC CSR-AI Shifa Eye Trust Takes “Let There Be Light Campaign” to Karoor, Kotli Sattian

Fauji Fertilizer Company Limited, Pakistan largest and most trusted fertilizer brand is engaged in the nation building and relief of underprivileged communities across Pakistan for over 3 decades. FFC Corporate Social Responsibility covers sectors including Education, Health Care, Poverty Alleviation, Environmental Protection, Disaster Relief & Rehab and promotion of regional and national sports across Pakistan.

In 2013 FFC CSR in collaboration with AI Shifa Eye Trust (Rwp) has initiated a program for the treatment, cure and awareness on eye related medical subjects in the proximity of Rawalpindi District. FFC and AI Shifa are arranging 5 eye camps in remote and far off locations, which are deprived of basic as well as specialized medical facilities. In continuation with the successful 1st camp and 2nd camp at Chak Beli Khan camp and Kahuta where 1436 patients were treated as OPD and another 36 were referred for surgeries.

In continuation the eye specialists and support team from FFC and AI Shifa have covered Karoor, Kotli Sattian on 28th August 2013. The Free Eye Camp was setup at Tehsil Basic Health Unit, being centrally located for all the patients converging from surrounding communities and villages.

The medical team was equipped with mobile laboratory and operational procedure to provide treatment on spot whereas cases requiring Inter Ocular Lense (IOL) replacement were referred to AI Shifa Eye Trust for free surgery, sponsored by FFC. The camp, held from 9am till 2pm attracted a massive turnout with patients ranging from toddlers to the elderly. In all 685 patients were provided looking glasses and medicine as per requirement and 12 referrals to AI Shifa Trust Hospital for surgery.

The 3rd medical eye camp has been a great success with the objective jointly shared by FFC and AI Shifa to reach remote and far off communities with eye treatment duly achieved. The natives highly appreciated the commitment reflected by FFC and AI Shifa and were thankful to the respective administration for this initiative.

