

## Annual Fun Fare

In its effort of providing relief to the maximum people, FFC organizes annual Fun Fares at both its plant sites in Goth Macchi and Mirpur Mathelo. The event not only provides quality time to the surrounding localities, but the revenue generated from this activity is used on different social work carried out by FFC under its CSR program. A brief preview of this activity is as under

### Fun Fare at FFC plant Goth Macchi on February 6, 2011

Annual Fun Fair was held at FFC plant Goth Macchi on February 6, 2011. The event provided quality entertainment to FFC staff and their families at Goth Macchi. FFC-CSR arranges these Annual Fun Fairs at Goth Macchi and Mirpur Mathelo and funds generated from these events are utilized for the medical treatment of deserving natives of Mirpur Mathelo and Goth Macchi. Some of the highlights of the events are:







**Fun Fare at FFC plant Mirpur Mathelo**



SONA Community Charity Association supervise and organize this event annually under its multi dimensional programs in District Ghotki. This event serves as fund raiser for the ongoing and upcoming welfare programs in the district. In 2010, SCCA generated 2.3 million (PKR) from this event. This income was used for the treatment of around 300 patients in the following fields

- Hepatitis
- Heart diseases
- Eye treatment
- Surgical treatment
- Vaccination
- Laboratory test
- Orthopedic Treatmentn
- Gynecological Treatment

FFC is joined by other leading brands from agriculture sector making it a mega event for a noble cause.

### **Fun Fare at FFC plant Goth Macchi**



FFC administration at its plant at Goth Macchi organizes annual fun fare, to support its welfare activities in district Rahim Yar Khan. A committee is formed for the supervision and management of this event. The event attracts visitors from far off areas.

In 2010, FFC Goth Macchi generated total revenue of 2.5million (PKR) from this activity. This amount was directed to the medical treatment of natives from District Rahim Yar Khan, so that they can enjoy the fruit of a healthy life. In this way the fun fare provides quality time as well as funding to the needy employees of FFC.